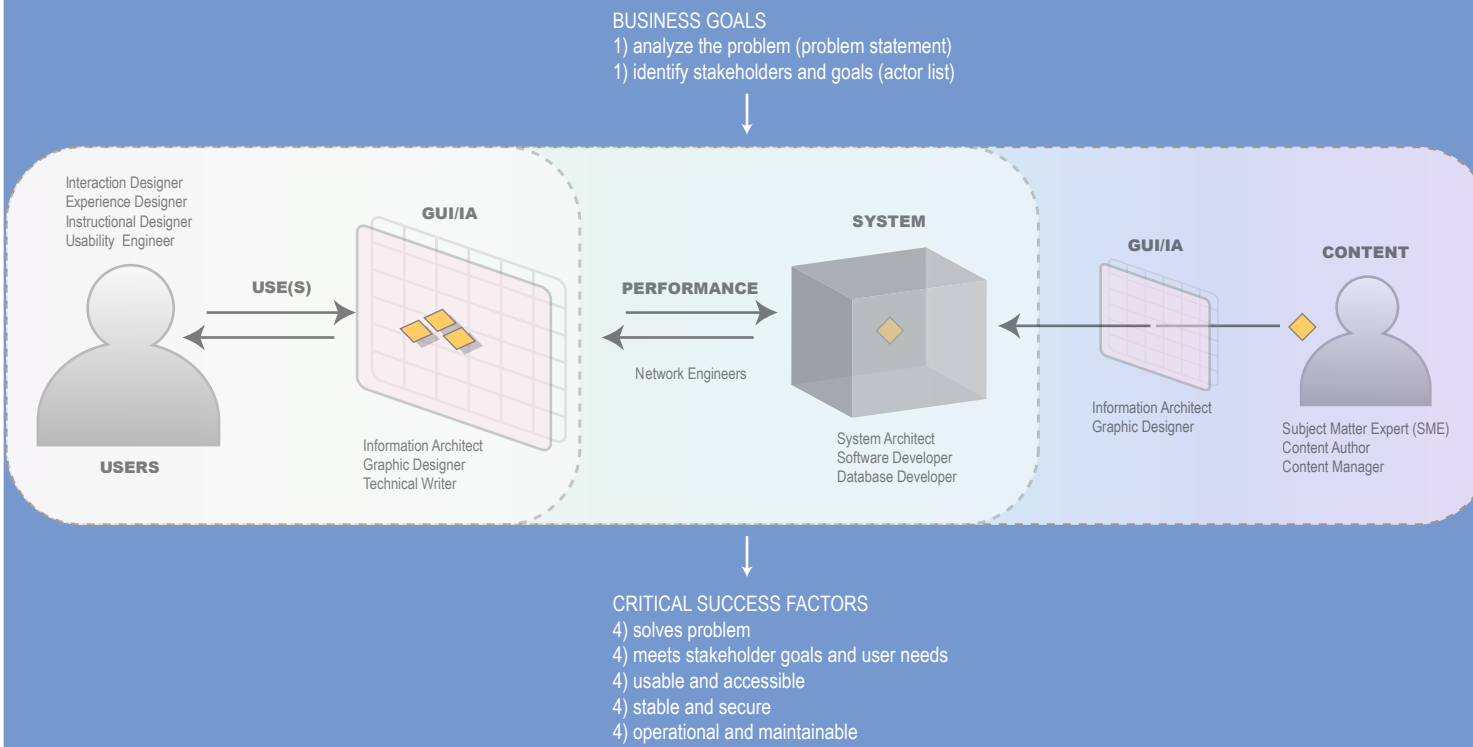
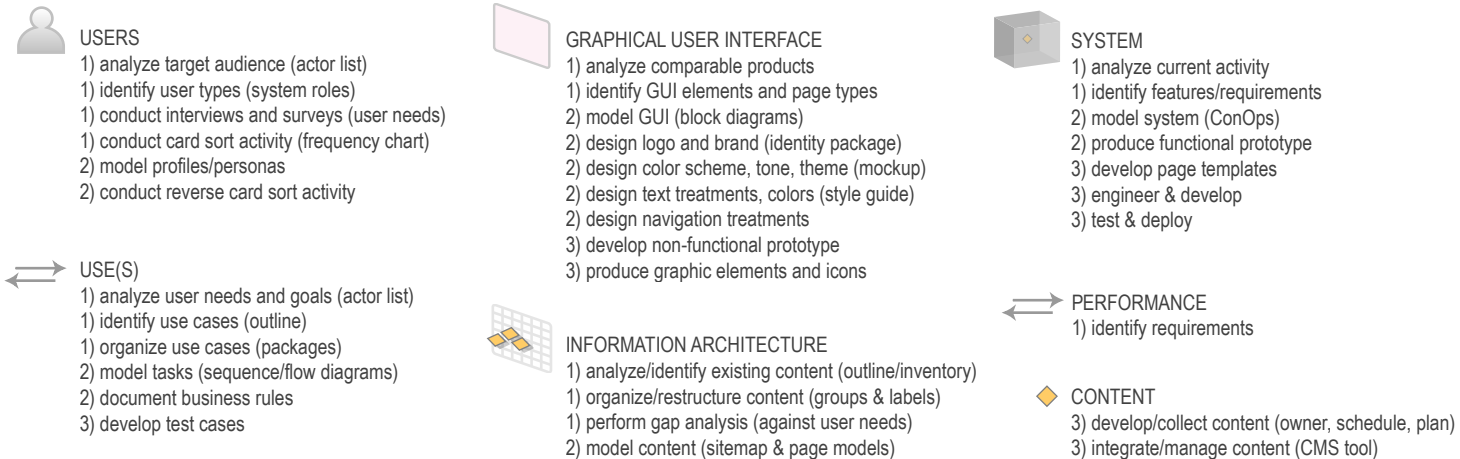


# Mapping Activities of a Project to the User Experience (the MAPUEx Framework)

Project Phases: 1) Requirements and Analysis, 2) Design, 3) Development, 4) Evaluation



## Project Activities Legend

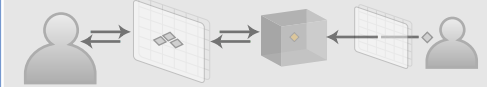


## AUDIENCE:

Project team members, managers, clients

## OBJECTIVES:

1) Identify elements of the user experience (SCOPE)



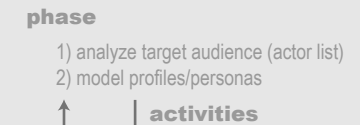
2) Associate project role(s) to element (ROLE)



3) Organize project activities around element (RESPONSIBILITY)



4) Assign project activities to a phase (SCHEDULE)



5) Associate output to project activity (DELIVERABLES)



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